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-The Key to Better Chart d States Overseas Air Cargo Services Guest Air Cargo Editorial No. 30

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APRIL 1950-PAGE 3

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PAGE 4-AIR TRANSPORTATION-Air Commerce



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## TRANSPORTATION

#### The world's first and only air cargo magazine

Established October, 1942

AIR TRANSPORTATION, published once each month, is devoted (1) to the furtherance of air cargo as the newest and most significant form of freight transportation, (2) the promotion of domestic and international air commerce as an integral factor in progress, prosperity and peace; and (3) the establishment of a safe and sound national as well as international air transportation system. Subscription rate for United States and Possessions, \$5.00 for one year. \$8.00 for two years, and \$11.00 for three years; foreign countries, \$6.00 for one year, \$10.00 for two years, and \$14.00 for three years.

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#### CONTENTS

0
Chartering 8
(Part II)
go Services (Part I)
Air 9
y 11
26
Rates)
United Air Lines 14, 15 American Airlines 14 Trans-Cenedia Air Lines 14 British Overseas Alreeys Corp. 14 Beech Aircraft Corp. 14 Dojama Eastern Corp. 14 KLM Royal Dutch Airlines 14 Air Transport Aspeciation 15 The Bubb Company 15 Ponoir de Brasil 15 Air Freight Test Bisch 15 Brussels International Fair 18 International Civil Aviation 15 International Civil Aviation 15 Gordon D. Brown & Associates 15 Soulboard & Western Airlines 25

#### COVER

The month of April brings Easter, and Easter brings whole cargous of freshly-cut Barmuda lities flown into the United States by Cafonial Airlines. Miss Cathy Carthon, neck-deep in lities, may be doing the unorthodox in sliding down the freight ramp—but it just goes to show to what lengths miladly will go for a bouquet of airborne flowers.

They never used to think of broccoli as an air-freight revenue producer; but, as Richard W. Gilbert, Eastern Air Lines' cargo sales manager, pointed out recently, "air cargo, like gold, is where you find it." Picked in Alabama, the perishable crop is packaged attractively in cellophane, and flown out of Mobile to Northeast and Midwest markets. Eastern's cargoplanes depart from Mobile at night, several hours after picking, and make delivery the following morning. The airplane is getting most out of its three-month season of

## SKYBORNE BROCCOLI



I. Broccoli field in Southern Alabama



2. Cleaning and packaging at Mike Kaiser & Sans plant



3. Ventilated crates containing pre-cooled broccol



4. At Mobile airport for shipment to New York and Chicago

Page 6-Am Transportation-Air Commerce



## Guest Air Cargo Editorial No. 30

By GEORGE T. CUSSEN

Executive Vice President
THE FLYING TIGER LINE

THE future of the air-freight industry is very easy to analyze.

It can be stated in one simple sentence.

The future depends wholly on volume of traffic at a profit.

The route to that goal is equally plain.

Volume will be attained only with the lowest rates

compatible with profitable operations.

We can have in the air-freight industry either a highrate business rendering specialized service to a few customers, with a few, if any, carriers making money. Or we can have an industry serving a vast number of customers at the lowest practical rates, and many carriers making profits.

This fact is so plain that it is difficult to see how it can be overlooked, and yet we find a tendency to increase rates because of increased costs. This is only natural, but I do not believe we are going to build this industry by increasing rates. The problem of dealing with increased costs, particularly in materials and labor is, admittedly, a very difficult one. But management must meet that problem through a high degree of cost-control and the wisest expenditure of revenues.

I realize these are broad and general statements, easy to make and difficult to apply in a business which costs as much to run as an airline. But this industry cannot be built by surrendering to the pressure of costs and

resorting to increases in rates.

I do not mean to say, of course, that increases, per se, must not occur. There are some logical increases which the users of air freight must expect to pay. When a carrier renders special service to an industry, that industry should expect to pay for it. If the service is worth the increased cost, we will have no trouble getting an increased rate. If it isn't, the service will be discontinued, and, in fact, it must be for the air-freight profit margin is so small that it cannot afford the luxury of special services which do not pay their way.

When we go back to the prewar days of air transportation, we can readily see that air passenger transportation went through much of the evolutionary process that

must be followed by air freight.

In those days, the price a passenger paid to ride across the country by airplane was much higher than it is today. Few carriers were making any money and traffic was light. Today, the price is much less, more carriers are making money, and a lot more people fly.

Air freight is no different, except that air freight needs volume much more than passenger traffic. The reason is that the profit margin on air freight is much less. A ton-mile of air freight brings in about one-third a ton-mile of passenger traffic.

True, air freight costs are much less.

However, the difference between the cost of air freight and the cost of fast surface transportation to the shipper is much more competitive, in most instances, than the same comparison in respect to passenger transportation. A man will spend, on himself, the difference between

A man will spend, on himself, the difference between the cost of air transportation and surface transportation much more quickly than he will pay that difference for a pound of freight.

Hence, a difference in the cost of freight is figured by the shipper, literally, in "cents," and a few cents a pound can mean the difference between getting the business and losing it.

There is nothing new in this, but sometimes we seem to forget some of the fundamental facts of this business.

We in the air-freight business have predicted quite a future for it. The CAB, in its decision in the air-freight case, restated it, and recently the president of one of the major transcontinental carriers said he thought air-freight volume would equal passenger volume in 10 years.

Of course, it will be a long time before air-freight revenue equals passenger revenue, because a pound of passenger traffic brings in three times as much as a pound of air freight.

However, if transportation history proves as true in the air as it has on the ground and on the seas, freight eventually will become the predominant source of revenue.

That time certainly cannot come until we can again lower the cost of air freight to the shipper and the consignce. The major prospect for reduced air freight rates lies in more efficient operation and more efficient operation will be largely attainable in a broad sense only through building of better cargo aircraft.

It seems to me that this prospect is largely in the hands of the Government. The cost of development of such an aircraft is large. In fact, it is so large I doubt that any carrier, or group of carriers, can afford it. Then there is

(Cencinded on Page 25)

How London's brokers
and chartering
agents applied
their steamship
experience to
chartering aircraft
for world-wide
cargo flights



Baltic Marcantile and Shipping Exchange in Landon

# Cooperation— The Key to Better Chartering

IN 1938, brokers and chartering agents of the Baltic Exchange in London began to do business in chartering aircraft, thereby adding a modern facet to this 200-year-old mercantile and shipping exchange.

The Second World War quickly put a brake on expansion in this direction, but in 1946 the impetus to aviation given by wartime development, especially in air cargo, encouraged Baltic members to recommence their work.

In 1947 a group of brokers, having found the need for mutual collaboration in fixing aircraft and their loads economically, formed the Air Freight Advisory Committee of the Baltic ExBy J. L. LOGAN Secretary

The Airbrokers Association

change, from which the Airbrokers Association was formed February 1, 1949.

The long experience gained on the Baltic Exchange in marrying up tramp ships and cargoes, and in negotiating charters, not only in the United Kingdom, but throughout the world, proved most useful to the airbrokers and chartering agents.

Some 10 percent of the members of the Baltic Exchange have joined the association, and as business increases so do applications for membership.

Publicity for the work of the Exchange is sought through the national and provincial Press, through chambers of commerce, trade organizations, and the Central Office of Information of the British Government, etc., and so far the response has been good. Market research is also undertaken, the results of which are published simultaneously to all members so they can follow up the leads given.

The association itself does not transact business and is a non-profit making organization, supported by members' subscriptions.

(Continued on Page 16)

PAGE B-AM TRANSPORTATION-Air Commerce

Did you know that California is one of America's principal cotton-growing states, and that last year, with a production of 1,300,000 bales, the Sunshine State ranked fourth in cotton production? Take Fresno, for example, which grows most of California's cotton. Growers there depend a great deal on air transportation to get top prices—and United Air Lines has gone a long way in cooperating with the needs of these cotton men. "Redraws"—or samples from specific bales requested by would-be purchasers—used to consume from 10 to 14 days en route. Now, via air cargo, the "redraws" reach the buyers in a matter of hours—and what is most important is that the sale price usually approximates the market price at the time the original request was made. That's why growers now are looking to the sky and why . . .

# OL' KING COTTON IS TAKING TO THE AIR



I. MECHANICAL PICKER, copable of gathering 2,700 pounds of cotton in eight hours, goes into action at one of California's cotton ranches, where later . . .



2. FOUR OUNCE SAMPLES are extracted and sent to United States Department of Agriculture experts for official grading, and after process is completed...



1. "KEUKAWS", requested by prespective buyers throughout the country, are loaded aboard United Air Lines cargoplanes for swift shipment to the East Coast.

## Planning the Air Freight Terminal

#### BY L. R. HACKNEY

Air Cargo Sales Engineer, Lockhend Aircraft Corporation

#### ANALYSIS

This part presents a suggested approach and contents of an analysis in order to obtain the answers to the various items as listed under Objectives.

#### Economic Analysis

1. A Potential Cargo Volume Study is required in order to ascertain the amount of air cargo which it may be anticipated will be handled by the proposed air freight terminal. These data should be broken down by:

a. Types and volume of commodities that will be handled through the air freight terminal. These data are necessary in order to adequately determine the huilding and range handling equipment requirements.

b. Seasonal variation analysis of various commodities should be conducted. This information is required to establish proper cooling facilities and additional storage area to handle adequately various perishable products which will be handled in large volumes during the different seasons of the year. With the development of the shipment of agricultural and horticultural products by air it is extremely important to have an estimate of the volume in order to provide pre-cooling facilities as well as any special handling equipment necessary.

2. Potential Revenue Analysis -- A thorough study and an accurate analysis of the total potential revenue which may be anticipated is by far the most important of any study listed herein. Attention must be given to the following potential sources of revenue, with a determination of anticipated amounts.

a. Air Freight Terminal Reneals—In order to establish a unit cost per square foot which may be charged to the varioun airline and freight forwarder leasees;

(1) A study should be conducted of actual airline terminal costs of certificated passenger carriers. This is a study of costs as they are presently handling air cargo at various competitive air terminals.

#### PART II

(2) After determining the construction and layout considerations covered under "C" of the Objectives (Airport Suitability Consideration) a complete analysis is needed to establish a cost per hundredweight for handling cargo with the proper terminal buildings, cargo handling equipment and apron facilities. It is this figure, compared to the present operating costs, which must be known with a reasonable degree of accuracy in order to establish the terminal rental charge.

b. Cargo Aircraft Landing Fee Study
—As part of the overall revenue determination listed under "A-2" of the
Objectives (Potential Revenue) is will
be necessary to prepare a brief review
of proper landing fees and revenue
that may be expected to be derived
therefrom.

c. Fuel and Oil Sales Analysis—After arriving at the potential cargo volume, it will be possible to determine the amount of fuel and oil which will be required to supply cargo flights in and out of the proposed freight terminal thus establishing the anticipated revenue from fuel and oil.

d. Service and Overhaul Business Survey—At least a brief check should be made of the potential service and overhaul business which may be available from the air cargo activities.

e. Cold Storage Facility requirements and the rental which can be anticipated therefrom—Recent studies on perishable and horticultural products verify the advantages of pre-cooling facilities and the revenue expected.

I. Air cargo pick-up and delivery service business should be analyzed for the merits of providing a means of additional revenue. However, it is believed it will be found that the cartage business with its numerous problems and surveillance by the ICC will not be an advisable enterprise. g. The indirect benefits of both the terminal and its subsidiaries by establishing and operating a major air freight terminal should be evaluated.

h. Miscellaneous business survey— A brief check of additional revenue which may be developed from the air freight terminal should be made. This would be developed after the magnitude of the terminal is known as well as air cargo personnel required to man such activities. It is visualized that additional business such as parking areas, restaurants, canteens, etc., will be developed.

#### Political Analysis

1. For the most part it will be necessary to complete the economic analysis and construction and layout plans before completing the political analysis. It will be necessary to consider many of the political aspects in detail to furnish the answers to the potential cargo volume and construction and layout plans. Undoubtedly before the final political considerations are determined it will be necessary to contact and discuss the subject with the head offices of the certificated airlines which would be potential customers at the air freight terminal.

2. With the recent certification of several all-freight carriers, an investigation should be made of what may be anticipated in the field of contract freight operations. Such companies will undoubtedly continue to operate, and perhaps others will enter the field.

#### Airport Suitability Survey

1. Runway lengths required for proposed and future cargo aircraft in order to determine the life expectancy of the terminal's present runways (if they are already constructed) should be studied. Also, a study should be made of what increase in runway lengths will be required to maintain leadership as a major air freight terminal.

2. Runway strength investigation, taking into consideration cargo aircraft of the 50,000-pound payload class as

(Continued on Page 22)

#### AIR CARGO PROFILES ...





HE WAS CALLED MIKE BY
TWO UNCLES BEFORE HIS
GRANDMOTHERS DECIDED
ON "LYLE RAYMOND".

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# L.R. mike HACKNEY

AIR CARGO ENGINEER
FOR LOCKHEED
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HOBBY-INHIS SCHOOL
DAYS HE SWAM AGAINS T
BUSTER CRABBE AND AUSTIN
CLAPP!

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AIR

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UST S.C. AND HAS AUTHORED SEVERAL
BOOKS, ARTICLES, AND COURSES!



DURING THE LAST WAR - QUITEA JOB!

APRIL 1950-PAGE 11



THE first two of a flost of specially converted DC4 airplanes, aimed at tapping the Like heavy-freight field, have outered into the service of Northwest Airlines. In service between New York and Souttle-Tacome, touching key cities along NWA's transcrootinental route, the cargoplane flust was decided upon to "meet growing needs of shippers for more air cargo facilities, including those for heavy items." Maximum payload of an NWA DC-4 cargoplane is nine tons.

According to K. R. Fergussen, vice president-operations and engineering, the converted planes are fitted with large double doors which permit the loading of overtice and oddsize freight, such so motor vehicles, tractors, grand planos, ship's parts, etc. The equipment so familier to six travelers—seats, costs, racks, lights, etc.—here been ripped out to make room for freight. With an increase in fuel capacity, shippers now have the benefit of

a range of approximately 1,000 miles greater than that of the regular DC-6.
Westbound intermediate stope are at Detroit, Milwaukee, Twin Citice, Billings, and Spekane; on the eastbound run La Crosse, Wisconsin, may be included.
President-General Manager Croil Hunter secently amounced that Northwest handled

President-General Manager Croil Hunter recently amounced that Northwest handled its hawiest volume of bissiness last year, producing new highs in revenues. A net profit of \$1.235,405, after taxes, compares with the 1946 net loss of \$787,474.

NWA's Cargo Department reports that 5,000 pounds of Chinese Kolinsky fars for neck-pieces were recently flown from the Orient to New York . . . 500 pounds of straw braid for Spring hats were airshipped to New York from Seattle . . \$70,000,000 worth of Washington State hands, which will be used to pay honuses to war veteram of that state, were airfreighted to New York for signing . . 10,000,000 (yes, ten million) hibles were hauled in an NWA plane bound for Japan.

Latest Interline agreements signed by the Flying Tiger Line have been with Braniff International Airways, Chicago and Southern Air Lines, and New England Grey-hound Lines, Inc. The agreement with Braniff was signed by Hobert V. Woodworth, Flying Tiger interline manager; and W. R. Beattie, Braniff agreey and interline sales manager. Woodworth also signed for Flying Tiger in the C&S pact; and G. J. Keller, C&S cargo traffic-sales manager, for the latter. In the agreement with Greyhound, Albert M. Farr, district sales manager in Boston, signed for Flying Tiger; and John K. Whitte-more, general traffic manager for the bus company, for Greyhound.

Executive Vice President George T. Cassen (see Guest Air Cargo Editorial in this

iome) reports that last January's total of LANGAGO revenue ton-miles was the Plying Tigor's best January and the occumb less revenue mouth in the company's history. Compared to January, 1949, the mouth's revenue shot up 70 percent.

Manufacturers of women's garments will be interested in knowing that Sabens Belgian Airlines is making tremendous use of a specially designed hanging container (made in Belgium) which holds as many as 40 dresses and cinces with a slide fastener. Bill Butler, Sabena's cargo sales manager, tells us that scads and scads of such cargoes are going overseas in these containers. Savings are in packing costs, weight, and in re-pressing after arrival. Also worthy of note is that dresses as low as the \$6,95 retail bracket are flying across the Atlantic in Sabena aircraft and easily absorbing air freight charges. You'll find similar containers in use by certain domes-

Beginning April 7, Air France is inaugurating a new luxury nonetop service between New York and Paris. Known as The Parisian, the folks over at Air France premise the last word in air transportation. Business travelers, take note!

TACA Airways is now located at 100 East 42nd Street, New York. Phone num-ber: MUrray Hill 3-7575. Alvin C. Schweizer, Eastern traffic manager, heads the office. . . . . .

Braniff International Airways has opened service to Asuncion, Paraguay. It the seventh Latin American country on Branif's international route which will be extended to Buenos Aires.





#### · STEAMS



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Lines Aeropestal Venezolana has won a three-year foreign air carrier permit from the Civil Arronautics Board which provides for air service between Maiquetia, Venezueita, and Montrval, via Havana und

Statistics issued by Swissair show the airline to have increased its 1949 traf-fic over 1948 by almost 1,500,000 miles. Freight traffic was at an all-time high of 4,813,442 pounds. The Swiss airline oper-ated 98.9 percent of its scheduled flights.

Testifying before the House Interstate and Foreign Commerce Transporta-tion Subcommittee, Earl Slick, president of Slick Airways, urged that passenger airlines be forced to disclose their costs arranes be increed to ancoose their costs for carrying mail and freight so that "the public and the shippers and the Government can plainly see the amounts these subsidized carriers are losing in the air freight business—and charging off—and can thus get as idea of white sign faith. can thus get an idea of what air freight would cost the shipper if we, and other all-freight carriers, were forced out of business." He said that his company was not eligible for a subsidy and did not seek it, but that all he sought were "fair rules of the game."

We recommend a handy little booklet, Reference File of Air Express Uses, put out by the Air Express Division, REA. For a free copy write: Special Service Department, Air Transportation, 10 Bridge Street, New York 4, N. Y.

For months now, several times each week, the Editorial Department of Air Transportation receives requests for cer-tain statistics on the Berlin Airlift. So, once more, we set forth these figures. Durting the 11-month blockade which terminated May 12, 1949, and for four months afterward, a total of 2,343,315 tons was flown into Berlin in 277,204 flights. Thirty one Americans and 30 Britons lost their lives in this historic operation. On the American side of the ledger (included in the above figures) there were 263,-472 flights hauling 2,185,247 tens. Total ost to American taxpayers: \$246,698,500. War is never cheap not even a cold war.

Revision of Pan American World Airways' schedules and changes of equipment have been effected on routes through Mexico and Central America. The new program includes (1) use of Convairs between Gustemala City and Panama, with intermediate stops at San Salvador and Managua, cutting flight time by one bour; nonstop runs between New Orleans and Guatemala City, operating four times weekly, with DC4 service on the three remaining days; (3) daily through one-plane service between Mexico City and San Salvador; and (4) the replacement of Guatemala City by San Salvador as PAA's main junction in Central America. A new schedule revision now makes available a weekly Clipper flight between Miami and Lunaica.

iami and Jamaica

How did Pan Am's freight people do last year? Very well, according to those figures: 37,299,063 revenue ton-miles—an increase of 3,458,425 ton-miles over 1948.

Cargo tonnage: 47,704,000 — 7,866,000 pounds better than the year before.
Cargo tidbit: An entire branch office of Pan Am was airshipped from Miami to Port-au-Prince for Haiti's Bicentennial Exception. position. The shipment comprised 44 pieces weighing 1,600 pounds.

Panagra is now offering daily service to Havana from South American cities served by the line, as the result of an interline agreement with Pan Ass. Com-are made at Miami.

More than 100,000 nev freight ton-miles over the 1948 total have heen recorded by Panagra. The carrier hauled 2,510 tens of express and freight last year between the United States and South America, representing an increase of 200 tens of care. of 200 tons of cargo.

The biggest piece of freight ever air-freighted out of South America—a 6,900-pound rotor used in the electric motor of a smelter—was flown from Peru to New York for repairs, and flown back again. In this case, air freight averted shutdown of the Cerro de Pasco Cooper Corporation plant at Oroya, Peru.



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Gleen S. Martin's new Madel 4-0-4 transport which Eastern Air Lines and Trans World Airline have ardiered to the tune of 68 circraft--35 for EAL and 10 for TWA. The volume ardier--first in more than three years for twin-neglined oir transports-represent \$35,000,000. With a top speed at cruising altitudes of 312 miles per hour, coupled with unusually low landing speeds, the 4-0.4 will be the first production airliner designed and streamed for convention to it engine-driven propellers, when the Air Force releases these power plants for commercial use. Passanger capacity is 40, and the cabin is pressuriosed and air conditioned. According to C. C. Pearson, president-general manager of the 6-lam L. Martin Company, deliveries of the 4-0-4 will begin in the Spring of 1981.

National Airlines has announced additional sonatop service between New York and Miame, using Pan Am equipment. This is the result of CAB approval of a charter agreement between NAL and PAA.

8. E. "Bud" Russ. TWA's cargo director, expects cargo traffic between United States and Italy to climb to the upper reaches as the result of the airline's inauguration of service to Milan. Flights leave New York each Thursday, arriving in Milan the following day. The return run departs from Milan on Tuesday, reaching New York Wednesday. TWA's weekly all-cargo flight has added Milan to its toute.

Following are United Air Lines' latest freight rates reductions and their recent effective dates:

February 27—Reductions up to 14 percent on agricultural products, automotive parts and accessories, dry goods and 35 other specific commodities shipped between Boston, New York Newark, Philadelphia, Detroit, Cleveland, and Chicago. March 5—Reductions up to nine percent

March 5—Reductions up to nine percent on electrical parts and appliances, furs, films, fresh fruits, and 34 other specific commodities shipped between San Diego, San Francisco, Oakland, Los Angeles, Portland, and Seattle.

March 24—Reductions up to 3B percent on volume shipments of all commodities except furniture, human remains, and a few other restricted items, flown between most major cities on United's coast-to-coast system. Reductions are scaled to 1.000, 2.000, 2.500, 3.000, 5.000 and 10.000 pounds.

March 24—Reductions up to 14½ percent on volume cargoes of furs, fruits, automotive parts and accessories, electrical equipment, and 34 other specific commodities shipped between Portland or Seattle and major eastern cities. Reductions are scaled to 2,000, 3,000, 4,000, 5,000, 7,500, 10,000, 12,500 and 16,000 pounds.

March 24—Reductions up to 27 percent on eastbound 100-pound, all-commodity shipments to major cities, excepting personal effects, gold bullion and other restricted items.

stricted items.

March 25 Minimum weight charge reduced to 25 pounds or \$3.

United reports that cargo traffic, in all categories, rose again in January and February, reflecting a healthy year in 1950.

A couple of meaths ago, Am Transpartation published a feature story on the distribution of that anti-histamine drug, Inhiston. Carl Stonner, traffic manager of the Analist Company, Yonkers, New York, manufacturers of the competitive product, reports through American Airlines that all freight was responsible for the distribution of Analist to 55,000 drug stores throughout the country in two weeks.

out the country in two weeks.
"By using surface transportation," he said, "the same operation would have taken months."

Hugh Johnston, director of carpo sales for Trans-Canada Air Lines, reports that 5,913,069 pounds of domestic and international capress and freight were flown by TCA last year—an increase of 34 percent over the previous year. Biggest gain was on the line's North Atlantic service where air carpo increased 64 percent. TCA cargo officials are registering more traffic westward from the United Kingdom. Principal articles reaching Canada from Britain are nationabile parts and accessories, textiles, drugs, surgical instruments, unusical recordings and instruments, and a large assurtment of general merchandise.

On TCA's North American routes freight

On TCA's North American routes freight pounds hauled increased from 1,869,944 in 1948 to 2,573,419 in 1949, while express rose 400,000 pounds to a total of 2,179,950 pounds last year.

British Overseas Airways Corporation will inaugurate Stratocruiser service between London and Montreal this month. There will be two round trips a week, in addition to two Constellation round trips. According to BOAC officials, eventually all London-Montreal runs will be made with Stratocruisers.

Beech Aircraft Corporation has received a \$1,500,000 contract for the manufacture of aircraft service parts for the United States Air Force. A portion of the contract will be allocated to the USAF's foreign aid program.

United Air Lines and National Airlines have signed an agreement for space and services at New York International Airport (Idlewild).

Dojama Fastern Corporation, Gordonsville, Virginia, is plugging its new-type versatile composing board for air terminals, air flight offices, flight schedules, etc. Special features are its all-plastic composition, eye-appeal, unlimited color range and sizes, etc.

Tying in with the Leipzig Fair, KLM Royal Dutch Airlines last month operated several special flights. KLM also operates flights to the German cities of Hamburg, Dusseldorf, Frankturt, Nuremburg, and Munich.



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P. O. Box 47, LaGuardia Airport NEwtown 9-4649-4673 According to Robert Ramspeck, executive vice president of the Air Transport Association (see The Open Sessue to More Prefits in March AT), the cost of transporting air mail dropped 15 cents per timmile last year as compared to 1948. He made this statement before the House Interstate and Foreign Commerce Committee.

The air mail payments system established by the CAB, he said, is on a sliding scale, as that in the case of the four largest airlines, the more mail they carry, the less they receive per ton-mile. In the case of the other carriers, the more non-mail traffic they carry, the less they receive for transporting mail. Thus, the increased volume of business last year made possible the reduction in the charge for transporting mail from \$1.25\% js 1948 to \$1.12\% is 1949 per ton-mile. He added that as a result of the efforts of the scheduled airlines to increase non-mail revenues, they produced \$2 percent more such revenues in 1949 than they did in 1946, a gross increase of about \$125,000,000.

Panair do Brasil has purchased a Casalina PBYSA from The Babb Company, Inc., for service on its Amazon River routes. The Brazilian airline now operates five such aircraft, four of which have been purchased from Babb.

The first text book devoted entirely and exclusively to air freight transportation, written by Richard Malkin, managing editor of Air Transportation, and published by LaSalle Extension University, 417 South Dearborn Street, Chicago, is available at \$1.50 per copy. Divided into eight chapters, the manual covers types of air cargo; organization and extent of operations; characteristics of air freight transportation; air freight transportation; air freight transportation and regulation. Air Freight Transportation is designed for the traffic man.

It was recently revealed that seven

DC-4a operated by Transocean Air Lines flew 40 tons of gold hars, worth \$43,000,000, from Japan to the United States. The gold is owned by the Siamess Government and was cent here for deposit in the vaults of the Federal Reserve Bank of New York. Transocean performed the overseas pertion of the job, turning over the gold hars to Siack Airwaye' airlreighters at Oakland for the cross-country Sight.

Air Associates, of Teterboro, New Jersey, has established a warehouse at the Miami International Airport, providing expedited service for airlines, airport operators, and export customers in the Miami area. Robert E. Ringle will operate the Miami facilities. The new service center has made arrangements with the Goodyear Tire and Rubbert Company to operate the Goodyear Tire Service Exchange Plan which provides adequate stock of tires for airlines.

The member nations of the International Civil Aviation Organization have agreed in substance to a standardization of customs, immigration, and related procedures which will streamline the international movement of air cargo and passengers.

The annual general meeting of the International Air Transport Association is scheduled for October 16-20, 1950, to be held in San Francisco. Warren Lee Pierson, TWA chairman, who was elected president of IATA, will succeed Dr. Albert Plesman, president-director of KLM, on the opening day of the session.

The manufacturing and distribution rights for the Load-Set Weblock, cargo tie-down system developed by the CIW Corporation, North Hollywood, California, has been acquired by Gordon D. Brown and Associates, Los Angeles, The transaction includes purchase of CIW's tooling and inventory, as well as the services of Edwin C. Elsner, president of CIW and inventor of the device.

(Concluded on Page 25)



Birdseys view of the Brussels International Fair which opens April 29 and runs through May 14. Eshibition floor space this year will total 1,100,000 square feet, biggest in the history of the Fair. Lest year, of the mare than 4,000 firms that participated, 373 came from the United States. Most represented category of American products was motors and machine tools, with industrial electricity and electronics running a close second. Other important American products, in the order of their representation, were mechanical plants and equipment, electrical household appliances, office machines and equipment, heating devices, stationary and office supplies, washing machines—all air cargo items.

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#### COOPERATION

(Continued from Page 4)

Membership is limited at present to members of the Baltic Exchange, and the latter functions strictly as an exchange. It does not transact business on behalf of its members or take any fees from business concluded "on the room." Its chief function is to provide a meeting place for brokers and charterers to discuss their own and their principals' requirements.

A spacious and handsome room is provided with adequate telephone facilities, and latest information on maritime and air matters, dining room, bars, arbitration rooms, etc.

Members of the Airbrokers Association have their own notice boards giving details of aircraft, both passenger and freight, on offer by the various brokers, and information on loads available and aircraft offering from foreign exchanges. Brokers and chartering agents get in touch direct with foreign air exchanges should there be any notices which interest them.

No fewer than 50 of the principal British and foreign charter companies—and scheduled airlines—are represented on the Exchange by their appointed brokers.

Every day between 10.00 hours and 16.00 hours members gather to discuss trends in the air chartering market, to offer aircraft, cargoes, or passengers, and to give quotations.

The system of working is really quite simple. Airlines and owners of charter planes appoint a broker (who is already a member of the Exchange) to act for them, and he is known as the "owner's broker." Shippers of cargo also appoint a broker to act for them—the "chartering agent." Any broker can represent as many owners and charterers as he likes, and it is quite usual for a broker to he both an "owner's broker" and a "chartering

When an aircraft owner has a plane available, or requires a return load, he informs his broker, who attends daily at the Exchange. The position of this plane is put up on a "movements board." As there are 50 owners represented on the Baltic, there are frequently a great many movements on view.

Anyone wishing to charter an aircraft, or to ship a quantity of goods which may only represent a part cargo, informs his agent similarly. This load is checked against the aircraft available and the business is negotiated. In many cases, owners and charterers give their brokers a free hand (within limits, of course) to negotiate freight rates. The charterer's agent will know

how much the goods can afford to pay, and the owner's broker will want to get as much as he can for his principal. The finally agreed rate is often a compromise.

Also, when a load is proposed for shipment, aircraft owners compete for it. There are no final freight rates for charter planes, as prices fluctuate from day to day, governed by the number of planes available, the return load state, and the number of owners competing for the cargo.

The Baltic Exchange has built up a code of honorable conduct in the transaction of chartering business and the Airbrokers Association supports that code.

A feature of the work of the association is the drawing up and publication of charter parties. Hitherto in the
air charter world somewhat loosely
worded and vague contracts have been
drawn up by nircraft owners, usually
safeguarding their own interests and in
many instances imposing rather harsh
conditions on the charterers. When
contingencies not provided for have
happened much time and money have
been spent in litigation by the disputing parties.

To help to avoid this the Association has already drawn up and published two charter parties, one the "Baltairvoy," (single voyage cargo charter party), and the "Baltaircon" (consecutive voyages air cargo charter party). Others are in course of preparation for passenger charters, time charters, etc., and the "Baltairnote," which is a consignment note, will shortly be available for sale to the general public.

It is not considered that these are perfect documents. They can only become perfect when they have stood the test of legal battles, but at least a start has been made which has been generously noted and approved by the American Chamber of Commerce in London in August, 1949, issue of Anglo-American News.

#### "Carta Partita"

It is interesting to note that the term "charter party," used for a document of affreightment, is a corruption of the "carta partita" used in the 14th Century by the Gencese and Venetian merchants. The document was drawn up and torn in half, each party to it having one part. Claims of title under the contract were proved by fitting the two halves together.

The speed with which charters can be arranged, and the advantage of a central meeting place for developing the market in air chartering is shown by the following example. On behalf of an aircraft owner, whose machine was held up at Juha in the Sudan, a Dakota was chartered to fly out a re-

placement engine together with two mechanics. The same Dakota was to bring back the unserviceable engine to England. As there was vacant space available in both directions the following cargoes were found to assist in reducing the initial cost of the flight to the charterer. One and one-fifth tons of textiles went on the outward flight and were delivered in Nairobi after a stop at Juba to deliver the replacement engine. At Nairobi a consignment of pineapples awaited transport to London. These were loaded and the aircraft returned to Juba to pick up the engine for London. It was known that at Khartoum a rare animal-a piebald donkey-for the London Zoo, required transportation, and the donkey, plus an assistant, was also loaded into the aircraft. The captain of the aircraft was authorised to pick up any other cargoes for which he might have space and to deviate from his direct route to London for the purpose if necessary.

The whole of this transaction was arranged on the floor of the Exchange in less than half an hour.

This is a good example of "tramping aircraft," the more extensive use of which the airbrokers of the Baltic Exchange are trying to encourage.

Although daily activity on the Exchange is limited to some dosen brokers who represent the specific charter companies, the balance of the members of the association use the market as chartering agents.

#### A Cosmopolis

It is interesting to note the cosmopolitan character of London's air market. On Christmas Eve an urgent request came from Cairo for an aircraft to fly out from England to that city to transport two passengers accompanying two corpses—one to Algiera and one to Tunis. Again, recently a request came from Spain for an aircraft to convey an urgently needed iron lung to Barcelona for a child in desperate need of it. Although the message was only received by a Baltic Exchange broker at 16,00 hours, a suitable aircraft was found, positioned to the point some 80 miles away where the lung was available, and reached Barcelona before midnight of the same day.

A Belgian aircraft was chartered to fly 2½ tons of penicillin from London to Karachi. The same aircraft picked up at Bombay a ship's crew for Philadelphia, and then embarked a further crew in New York and flew them to Palermo in Sicily.

Thus it will be seen that not only traffic originating in the United King-

dom is handled, but increasing use is being made by foreign charterors of the wide ramifications and experience of the members of the Baltic Exchange.

Startling results are not expected in this new veature and it will take a long time and persistent endeavor to create an international air market. Members of the Baltic Exchange are convinced of the need for, and the value of, such an Exchange, and are therefore working purposefully amidst the many difficulties imposed on the free-lance aircraft operator today.

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#### By N. W. KENDALL

Transportation Division, Office of Domestic Commerce

**United States Department of Commerce** 

# es Overseas Air Cargo Services

#### I. INTRODUCTION

NE of the most significant developments in United States air transportation during recent years has been the evolution of cargo service from an adjunct of passenger operations to a recognized service in itself. Postwar expansion of air freight and air express services, made possible to a large degree by war experience, has benefited both the domestic and foreign trades of the United States, albeit in neither trade does air transportation account for more than a fraction of one percent of total tonnage carried. For a number of reasons, however, more attention has been given the appraisal and exploitation of domestic air cargo services than international air cargo services despite the fact that the advantages of the latter were even more dramatically demonstrated during the war period.

Applications for domestic air cargo route certificates have brought to light much information of a type as yet unobtainable concerning international air cargo services. Scheduled and nonscheduled all-cargo operations have been conducted by both certificated and noncertificated air carriers in domestic services, while scheduled cargo operations are not permitted noncertificated carriers in international service. The scale of certificated air cargo operations has been greater, and growth more rapid, in the domestic field. Moreover. United States noncertificated air cargo operations have been relatively less extensive in foreign than in domestic trade. Thus while progress is being made in locating and developing permanent sources of domestic air cargo percatial remains virtually unknown, and probably to a greater extent than in domestic service, unrealized.

This report proposes to furnish, as a contribution to the promotion of air commerce, a general description of the development and characteristics of United States overseas civil air cargo services. That description will include a summary of trends in United States foreign trade by air and total United States foreign trade, together with an outline of the volume of traffic, nature of services, and type of operations performed by the various groups of air carriers participating in the foreign commerce of this country.

A second major purpose of the report is to indicate and discuss briefly some of the problems requiring solution for adequate development of air cargo services between continental United States and other areas. Although no definite estimate of air cargo potential is included, the report will present some projections of potential made by other agencies and will attempt to indicate the short-range outlook for further development of the services under review.

In the main the subject matter is restricted to a general consideration of air cargo (freight and/or express) transportation between, on the one hand, continental United States, and on the other, United States territories and possessions and foreign countries. To the extent that data permit, foreign flag air cargo operations between the United States and other areas are included. Only incidental references is made to transportation of passengers and mail; and operations of foreign air carriers within or between areas outside the United States are omitted. The scope of the report does not allow a detailed discussion of a number of economic, operating, and regulatory problems which are of international concern and which do not apply particularly to the air cargo services here selected for treatment. Among the specific problems excluded from analysis in this connection are the economics of international air navigation facilities; international air mail pay policy; establishment and control of international air rates; international rights of operation. including settlement of international air carrier landing rights and routes; and taxation of international airlines.

#### II. HISTORY

#### (A) Prewar Developments

The history of United States overseas air cargo services prior to World War II is almost exclusively a part of the history of Pan American Airways and affiliated airlines. Pas American was the only United States carrier with important services in the field of international air transportation during the prewar period. To gain the proper perspective, however, it is necessary to discuss briefly certain air transport develop-

ments prior to the origin of the Pan American services.

Commercial airline development throughout the world began at the close of World War I. Wartime research had so improved the performance of the airplane that by 1918 it had become a practical, though imperfect, commercial carrier. Conditions following World War I encouraged many of the leading aeronautical powers to faster airline operations. In the United States, limited development of international air transport occurred during the early postwar years, the major emphasis being on promotion of domestic air mail service. From 1918 until 1926, the United States Post Office Department operated scheduled air services in the United States, pioneering many domeetic air mail routes, but few international routes. Enactment of the Kelly Air Mail Act in 1925, providing for Federal air mail compensation to private airlines on the basis of competitive bidding for routes, created the cconomic foundation for a domestic civil air transport industry. The Air Commerce Act of 1926, administered by the Bureau of Air Commerce, laid the groundwork for technical regulation of airline operations by the Federal Government and Federal promotion of domestic civil aviation through provision of airports, airways and other air navigation facilities. By August 31, 1927. the Post Office Department had relinquished control of domestic air services, and all domestic air mail was carried under contract by private companies.

International United States air mail service, the forerunaer of international air cargo service, began on October 15, 1920, between Seattle, Washington, and Victoria, British Columbia. Operations on this route were continued until June 30, 1937. Air mail service from Key West, Florida, to Havana, Cuba, was inaugurated on November 1, 1920 by an airline whose contract with the Post Office Department was terminated in

#### BY WAY OF EXPLANATION

S INCE the end of World War II, sivil aviation has expended with extreme rapidity. Of particular significance has been the development of air cargo services both in the dementic commerce of the United States and in overseas services. During the last four years an important new industry has developed in the carriage of cargo by air. In its industry Reports on Domestic Transportation the Transportation Division has an several occurions analyzed particular phases of the development of demestic air cargo services. The present study, which represents a continuation of the Industry Report series, exhends the analysis of air cargo services to those operations which take place in the territorial and foreign trade of the United States.

The purpose of the present report is to measure the importance of existing oversees oir carrie services, and to evaluate their effectiveness in meeting the needs of commerce for fast transportation services. The study presents a variety of statistical data on United States foreign trade by air which have not previously been presented in any other publication. Unpublished tabulations of the Bureau of the Census have been compiled in order to prevent a complete picture of tritted States foreign trade by air in 1947. Data have been received from a number of international airports and from a large number of oversees carriers in an effort to present a reasonably occurate picture of foreign trade by air in 1948, although the data for this latter year are somewhat incomplete. The data covering the operations of the various carriers engaged in territorial and foreign appendices are also somewhat incomplete but it is believed that he information which has been compiled furnishes a for more accurate picture of the nature and extent of foreign and territorial operations than is available elsewhere.

In addition to indicating the volume and direction of United States overseas air corgo services and to describing the nature of the operations conducted by the various carriers, this study makes some affect to appealse the volume of cargo which might move by oir. The conclusions which are reached, while far more conservative than the estimates which have been made in other air cargo potential studies, indicate that there is a sizable potential volume of cargo susceptible to averseas air movement. The study accordingly should be of interest not only to the foreign trade community but also to air carriers and the aviation industry generally.

The current study, as previously noted, represents a continuation of the reports which have been issued under the general title "Industry Reports on Domestic Transportation." No further issues of the industry Report will be made but additional studies of a character similar to the current one will be issued in a new Transportation Report series, of which the present study is the first.

In the preparation of the report valuable assistance was received from a number of the Department's Field Offices located in cities which are leading centers of international air commerce. Particularly noteworthy was the help furnished by the New York Regional Office. A large number of air carriers, scheduled and nonscheduled, also were extremely helpful in supplying the Division with information concerning the nature and scope of their operations. Without the assistance furnished by these carriers, it would have been impossible to present as comprehensive and complete a survey of overseas air cargo services as is contained in the current study.

United States Overseas Air Cargo Services was prepared by N. W. Kendoll, under the direction of Paul M. Zels, Chief of the Transportation Division. Mary Brooks assisted with the compilation of statistical data.

H. B. McCOY, Director, Office of Domestic Commerce.

June, 1921. A contract was then let to another carrier, and service over the Key West-Havana route was performed until March, 1923. From April, 1923 to June, 1934, a so-called foreign air mail route was operated by an air contractor between New Orleans and Quarantine (near the mouth of the Mississippi River). The purpose of this service, like the Seattle-Victoria service, was to carry letter mail to and from a point where connection was made with



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While by 1927 Federal financial support had been assured domestic air mail carriers, no similar economic basic yet existed for extension of United States air services to Latin America, the only technically feasible field, other than Canada, for foreign expansion. Pan American Airways, incorporated in March of that year, was awarded a contract by the Post Office Department for the carriage of first class mail from Key West to Havana until June 30. 1928, and obtained a contract with the Cuban Post Office Department for the transportation of Cuban air mail to the United States. Operations on this 110-mile route were started on October 19, 1927. Development of additional Latin American services in competition with heavily subsidized airlines of European nations would have been virtually impossible without enactment of the Foreign Air Mail Act, in March 1928. That Act, authorizing the Postmaster General to enter into contracts for the carriage of air mail to foreign countries and insular possessions of the United States for a term of 10 years, marked the real beginning of United States-flag air transportation to Latin America

The exact date of the origin of United States international air express service, as distinguished from air mail service, is difficult to determine. AcALL-FREIGHT PLANES! TRANSCONTINENTAL DAILY!\*



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cording to one investigator, air expresa activities were carried on irregularly by various fixed-base operators between 1919 and 1926. Information is not at hand to indicate whether any of these activities were conducted beyond the limits of continental United States. The real basis for the development of air express, however, was the Kelly Air Mail Act, which permitted contractors

on air mail routes to transport, in addition to mail for which Government payments were made, passengers, express packages, and freight. With revenue assured from the carriage of mail on fixed schedules, air carriers were enabled to experiment with the transportation of property at rates lower than air mail rates. Thus, regularly scheduled domestic air express service began on September 1, 1927, under contracts between the American Railway Express Company, predecessor of the Railway Express Agency, Inc., and four domestic air mail contractors.

As far as can be readily determined. scheduled United States international air express service was initiated in 1929 with limited operations between the United States and Canada by two air mail contractors. During the first half of 1929, one of those airlines carried 11 passengers, 445 pounds of express and 32,961 pounds of United States mail on the Seattle-Victoria route. The other carried 387 passengers, 2,414 pounds of express and 63,667 pounds of United States mail over the route between New York and Montreal. No express was transported over international routes by United States scheduled carriers during 1928.

The international air express service (Continued on Page 23)

TON-MILEAGE OF REVENUE CARGO SERVICE PERFORMED BY LEADING UNITED STATES CARRIERS OF CARGO ENGAGED IN AIR TRANSPORTATION BETWEEN CONTINENTAL UNITED STATES AND OTHER AREAS, YEAR 1948

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#### AIR FREIGHT TERMINAL

(Continued from Page 10)

called for in the Prototype Report, will be required.

- The approach terrain problem should be carefully explored. This should include consideration of what improved landing aid equipment is necessary.
- 4. An airport accessibility survey is required taking into consideration future highway developments as well as the increasing traffic congestion probless.
- 5. A geographical location analysis of the priocipal shippers and receivers ed air freight with respect to the terminal to required. These data are needed to determine if the hub of the industrial and shipping area might be so located as to warrant the selection of some other air freight terminal by the airlines.
- 6. The meteorological conditions should be evaluated with competing airports for the air freight business.

#### Construction and Layout Studies

- Determination of the basic air freight terminal layout will be the result of simultaneous studies and effort of terminal personnel, equipment handing people and the coordinator of the project.
- 2. Building configuration and area studies will furnish the basic layout envolving the most efficient floor plan as well as space requirements relative to floor area and cubic area. Separate considerations must be given to the elevation plan whether the main floor of the terminal will be at dock-level height or ground-level height. Various template studies with scaled models are required to establish the most efficient apron layout.

#### Material Handling Studies

 Material handling studies will determine to a great degree the building plan form and overall basic arrangement of the terminal. Studies to date

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reveal the following methods for handling cargo, which are either in use by the airlines or are being given consideration by them:

- a. Pallet-Fork Truck System—Loaded pallete are moved by fork truck from warehouse area to airplane and them raised to loading-door level or placed just inside of the airplane door. The cargo is then moved from loading-door to the airplane interior either by hand or conveyor.
- b. Tractor-Train and Fork Truck System—Loaded cargo carts are coupled to a tractor and towed to the airplane. The cargo carts are then raised by fork truck to the airplane door level.
- c. Tractor-Train and Power Booster Conveyor System—Loaded cargo carts are compled to a tractor and pulled to the airplane. The cargo is then raised by a powered portable conveyor from the ground to the airplane.
- d. Skate or Roller Conveyor System

  These systems are described in detail
  under "Closed Loading System" (Solution).
- e. Cargo Carts and Overhead Dragline Conveyor System—This system is discussed in detail under "Open Loading System" (Solution).

#### Investment and Operating Cost Report

- Original investment estimates must be prepared separately for the freight terminal building, loading apron, muterial handling equipment and miscellaneous installations. This will permit proceeding with desired combination of plans, either partially or in entirety.
- Subsequent investment needs commensurate with expansion requirements must be estimated.
- 3. An initial operating cost analysis for the proposed air freight terminal should be prepared in detail as well as additional operating costs which will accompany expansion steps.

#### Terminal Operator Recommendations

1. At the conclusion of the study of all other factors listed on the foregoing pages recommendations should be presented for the terminal management's consideration on what organization should operate the proposed air freight terminal. In brief, it might be concluded that it would be more advantageous to have some organization construct and operate the terminal on a royalty basis.

(Continued Nest Month)

#### BOOKS

Don't mine Hitch Year Wagon, by Clayton Kuight and Rebort C. Ducham (Bell Publishing Company, Breast Hill, Pecasylvania; 282 pages; 83.56). This is the intriguing story of Bernt Balchen, one of aviation's greats, whose exploits have made indelble history. A rivid persenality written about in thick the theory of Bernt Balchen, one of aviation's greats, whose exploits have made indelble history. A rivid persenality written about in thick the history. As rived to the company of the former chairman of the Board of Governors of the Aircraft Industrian Association. A candid appraisal of the present armed services controversy is meshed with Wilson's story. G. Liopy Wilson and Losile A. Bryan have come through with an excellent and valuable work in their Air Transportation (Frentice-Hall, inc., 70 5th Avenue, New York; 665 pages; 21.561. Jassoud with information. We recommend it highly.

H. Hesslor (Prentice-Hall, Inc., 70 5th Avenue, New York; 282 pages; 20.00) discusses the United States' new role in world affairs. The B-36, the atom homb, etc. come under the author's microscope. An outspeken presentation.

The Pitman Publishing Corporation, 2 West 48th Street. New York, has come out with three interesting books: Private Plying, Tedar and Tomorrow, by W. T. Piper in collaboration with D. J. Duffin (28) pages; \$4.50; Learning to Fir, by Lieutenant Commander Bert A. Shields (282 pages; \$4.50); and the second edition of the Private Pilefo Handbook, by Commander A. G. Norwood (360 pages; \$4.50). All the volumes are illustrated and cover their soblects therecurkly. Writen in language you subject therecurkly. Writen in language you The official story of the air war in Burma for contained in Wings of the Pheesix (British Information Services, 30 Reckefeller Plans, New York; 145 pages; \$1.50). Illustrated with blottographs.

Inland Marine and Transportation Improved.

photographs.

Inland Marine and Transportation Insurance, by William H. Rodda (Prentice-Hall, Inc., 70 5th Avenue, New York; 559 pages; 86.85), is another must on the bosinoss library shelf. Divided into seven sections. A fine text. ... For the aft travelse we recommend Sydney Clark's All the Best in Hawali (Dodd, Mend All 1998), and the Best in Hawali (Dodd, Mend 1978), and the West in Hawali (Dodd, Mend 1978), and help the West in Hawali (Dodd, Mend 1978), and pleture. Includes gasteser-index of the world, strike distances, Air Age map, reforence maps of foreign countries, and maps of individual U. S. states. A wonderful volume.

#### C-47 Operators

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#### U. S. OVERSEAS AIR CARGO SERVICES

(Continued from Page 25).

of Pan American Airways was inaugurated in 1930. From 1928 through 1931. the company was chiefly concerned with surveying, establishing, and initially operating a vast system of air mail routes in Latin America. Pan-American Airways and its affiliate, Pan American-Grace Airways, were the successful bidders on all of the contracts involving air mail routes throughout the Caribbean area and along the east and west coasts of South America which were advertised by the Postmaster General starting March 30, 1928. Operations were initiated from Miami on October 29, 1928. By the close of 1931. Pan American Airways System (including affiliated and subsidiary companies) route mileage totaled more than 24,500, with mail service provided to Mexico, Central America, Cuba, Puerto Rico, the West Indies, and most South American countries.

Pioneering of Latin-American air routes was fraught with many difficulties not encountered in the establishment and initial operation of domestic routes. The basic right to fly to and from individual countries had to be obtained through governmental negotiations and partly through the carrier's own efforts. Airways in Latin America had to be created and maintained, and, except in a few large cities, the carrier was required to build its own airports. The necessity of traversing large expanses of water and sparsely settled country, much of it consisting of jungles and mountains, forced the carrier to install new types of equipment and to evolve new techniques of operation and supply. Many other problems stemming from conducting a business in a number of foreign countries with different laws, languages, and customs had to be overcome. At the same time, the market for air transportation in Latin America was slow in developing owing to the relatively low per capita income of the population. Hence, the United States air carrier pioneering in that area was unable to utilize its equipment, facilities, and personnel as fully as could donestic air carriers as a group.

Panagra commenced developing its air express business as early as 1931. In connection with its operations within and between certain South American countries, it eventually developed an appreciable volume of bulk air freight, as distinguished from the low-weight, high-value commodities usually carried in air express service. Examples of air freight traffic carried were emergency shipments of heavy machinery, parts

and spares in case of plant breakdown, occasional shipments of bulky goods to points reached only with great inconvenience by surface transport, and regular planeload shipments of low-value goods to areas virtually inaccessible by any other means of transportation. Express traffic was promoted through personal solicitation, since it was found that many potential users confused the service with air mail. COD services with customs clearance and store or house door delivery were established in some countries. Since Panagra did not operate to or from continental United States, it worked jointly with Pan American Airways in transporting express traffic between the United States and points on its route along the west coast of South America and extending to Buenos Aires.

Express traffic over the Latin American routes of the Pan American Air-



A recommended list of specified dangerous articles for use among IATA-airline carge departments has been drawn up by the laternational Air Transport Association's Corgo Mandling Working Group (above). It is espected that shippers and freight forwards will find their job considerably easier when using the list, which is linked with statements of the conditions and limitations under which articles may or may not be houled on regular air services. Left to right are: Harry Gibbons, IATA; J. T. Hendren, Pan American World Airlweys; M. E. A. L. deJong, KLM Rayol Dutch Airlines, chairman of the group; Paul Lamouraux, Trans-Canadia Air Lines; J. E. Gillham, Pan Am; O. B. Tamihia and A. F. Devenish, TCA; K. F. Ridley, Teans World Airline; and T. H. Bontenbal, KLM. Dudley Evans, of Scandinavian Airlines System, and W. R. McNab of TWA, also members of the group, de not appear.



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ways System increased rapidly from the beginning, though the volume carried remained relatively small for a number of years. Total System air express handled rose from 12,156 pounds in 1930 to 961,076 pounds in 1934. In the latter year, arrangements concluded with the Railway Express Agency, Inc., greatly increased the territorial coverage and the available connecting ground services of Pan American's international express services. Under contracts signed by the two agencies in August, 1934, the REA agreed to make available its 23,000 offices in the United States as receiving stations for air express shipments to foreign destinations served by Pan American and as delivery stations for air express shipments from foreign points. Table I shows the trend in express revenue, total commercial revenue, and total revenue, including commercial revenue plus United States mail pay, of Pan American Airways (not including subsidlarios) in its Latin American operations during the period from 1931 through 1943.

TABLE 1.—Express Revenue, Total Com-mercial Revenue and Total Revenue of Pan American Airways, Inc., Latin American Operations, 1931-43 [In thousands of dollars]

Year	Express	Total commercial revenue	Total revenue, includ- ing U.S., mail pay
1931		1.378	5.991
1912	19	1,210	6,081
1933	40	1,406	6,303
1934	- 64	2,043	6,904
1935	111	2,326	6,856
1936	194	3,461	7,659
1937	278	4,654	9,076
1938	369	5,258	10,044
1939	420	6,400	11,070
1940	590	7,982	13,133
1941	842	11,149	16,644
1942	2,707	19,025	23,271
1943	3.248	22,406	24,360

Several years' experience in relatively long flights over the Caribbean provided the basis for establishment of regular transoceanic service by Pan American. On October 24, 1935, the

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TASIA 2.—Pounds of Express Carried by Pan American Airways, Inc., by Division, During Specified Years

Year	Latin-American Division	Pacific <sup>1</sup> Division	Atlantic Division <sup>2</sup>	Alaska Division <sup>8</sup>
1930	12,156	0	0	0
1931		. 0	0	9
1932		0	0	0
1933		0	0	0
1934		0	0	. 0
1935		0	0	0
1906		*6.941	0	0
1907		16.283	0	0
1938	873,605	18,730	0	0
1939		37.026	0	0
1910		69.027	1 108	19,612
1941	3 70 C A 70 S A	* 146,711	15.725	47,147
1942	5,683,541	4		13 74,847
1943	7,784,961	8	0	4

\*\* Includes listh North Pacific and South Pacific reusins.

\*\*Caminercial air service to Berusuda began in June 1917, but apparently no express was carried in the Atlantic Divisions until Nevember 1940.

\*\*Data for years 1920-14 refer to entire Pan American Within Alaska.

\*\*Data for years 1920-14 refer to entire Pan American Airways System; those for years 1928-45 (Net ovailable in declets included.

\*\*Operations apparently began Peb. 22, 1916.

\*\*Nevember and December unly.

\*\*Isly through December.

\*\*Jun J.Dec. 7.

\*\*Acqueding to the company transactions.

According to the company, trans-Atlantic express service began on Sept. 25, 1941; from they 1940 through September 1941, however, 6,988 pounds were carried in "mid-Atlantic"

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Post Office Department awarded that carrier the first transpacific air mail contract at a rate of \$2 per mile, the maximum permitted under the Foreign Air Mail Act of 1928. Scheduled airmail operations across the Pacific began with the round trip between Alameda, California, and Manila, November 22 to December 6, 1935. Express service on this route was inaugurated in February, 1936, and passenger service in October, 1936. Pan American's service was extended from Manila to Hong Kong in 1937.

The next major overseas extension of service by Pan American Airways was establishment of transatlantic services between the United States and Europe. Mail service got underway with a round trip flight, Port Washington, New York, to Marseilles, France, during the week May 20-27, 1939. Operations were conducted pursuant to a certificate of public convenience and necessity granted by the Civil Aeronautics Authority rather than under contract with the

Post Office Department. Until the passage of the Civl Aeronautics Act of 1938, United States international airlines had no operating franchise other than their mail contracts, which in the case of Pan American were due to expire in that year. The transatlantic service of Pan American represented the first grant of permanent operating authority to an airline operating from the United States in transoceanic service. Pan American's initial scheduled transatlantic passenger flight was made on June 28, 1939. The British airline, Imperial Airways, Ltd., also commenced transatlantic flights in the summer of 1939. Carriage of transatlantic express by Pan American was inaugurated on September 25, 1941. During 1941 Atlantic services were expanded with initiation of service from Portuguese Guinea to the United States in February and between the United States and the Belgian Congo in December.

Not long after the establishment of its transatlantic services, Pan American extended its routes to the South Pacific and Alaska. The first air mail flight in South Pacific service left San Francisco for Auckland, New Zealand, on July 12, 1940, the first passenger flight on September 13, 1940. Express service on this route was also originated in

#### SUN TRANSPORTERS, INC. Faruign Fraight Ferwarders

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#### PETER A. BERNACKI

**Fareign Freight Forwarders** Recognized by: seal Air Transport Association 140-2 West Broadway, New York 13, H. Y. Phone: WOrth 4.3563 (see odv.) 1940. As early as 1932, Pan American had started operating air services within Alaska. In that year the company purchased through a subsidiary the equipment and facilities of two Alaskan airlines engaged in various charter operations and in performing mail service under a number of Star Route mail contracts. Weekly service between Juneau and Fairbanks for passengers and express was established in April. 1935. In June, 1940, the company began scheduled service between Seattle and Juneau.

Table 2 summarizes the statistics submitted by Pan American to the Civil Aeronautics Board in Docket Nos. 525, 547, and 855 pertaining to air express traffic in the various overseas services.

Except for the limited transatlantic service offered by Imperial Airways, Ltd. (merged in 1939 with another British airline to form British Overseas Airways Corporation) and operations between the United States and Canada and Mexico via domestic and foreign airlines, overseas air services to and from the United States in the prewar period were conducted exclusively over the lines of the Pan American Airways System. The following résumé of the history of United States overseas air cargo services prior to 1942 therefore is based largely on Pan American's operations.

First, the conclusion is evident that air cargo services to and from continental United States were developed to a limited degree prior to World War II. While scheduled United States international air express service began in 1929 with operations to Canada, the real pioneering development was the extension of air services through Latin America. Transpacific air express operations were not initiated until 1936 and the volume of traffic remained relatively small for the remainder of the prewar period. Transatlantic and United States-Alaska air express services, inaugurated in 1940, were rudimentary when the United States entered the war.

While Pan American Airways generated a steadily increasing volume of express traffic between 1930 and 1941, Tables 1 and 2 reveal that in 1941 that carrier moved only 877 tons of express, accounting for approximately 5.1 percent of total revenue, in its Latin American operations.

Second, prewar international air express was a very high-priced service suitable in the main only for shipments in which speed, rather than economy, was the determining factor in the user's choice of transportation. Data showing the average level of international air express rates in the prewar years are not readily available, but the fact is clear that charges were much too high to attract a large volume of traffic. A clue to the rate level is Pan American Airways' proposal in 1944 of a rate structure in which the average air cargo rate would be reduced from 80 cents to approximately 25 cents per ton-mile. It was stated that air express rates had remained unchanged since 1933. According to a student of Latin American aviation, rates charged for international air express in the prewar period ranged from \$0.80 to \$1.30 per ton-mile. The types of traffic attracted by the high prewar air express rates are illustrated in Table 3.

TABLE 3.—Composition of Air Express Traffic of Pan American-Grace Airways Originated at Four South American Ciries During 1940

Percent of

	al numi
Valuable shipments, gold, plati- num, currency, etc.  Medicine, pharmaceutical prod-	21.5
ucis	15.8
Filme	9.7
Cut flowers	7.8
Samples	7.8
Newspapers	7.2
Printed matter	5.8
Documents and legal papers	3.9
Spare parts	3.6
Clothing and personal effects	2.8
Textiles	1.2
Foodstuffs	1.0
Leather goods	0.5
Miscellaneous	11.4
All commodities (Continued Newt Month)	100.0

#### **GUEST EDITORIAL**

(Continued from Page 2)

the additional fact that we probably need two types of cargo aircraft—long haul and short haul. So the development cast is thus greatly increased.

If we ever get rate another national emergency, the cargo airplane is going to be as important to this nation as the hexcar and truck always have been. Therefore, it is only reasonable to assume that the Government should undertake this development primarily as a matter of national defense, permitting the air-freight carriers to develop and prove the ideal type of aircraft.

We can go along on our future with present aircraft. Better aircraft will greatly enlarge this future, but in a national emergency a better cargo aircraft will mean much more to this country than it will ever mean to the operating carriers.

The need of doing this developmental job is a great need and one of the major responsibilities of our industry is to see that the Government fully understands that need. Irrespective of how we may feel about rate matters this problem of aircraft development is one where it would seem united industry action is possible and is, in fact, a major responsibility as a duty to our country.

#### AIR COMMERCE

(Continued from Page 15)

A contract calling for the maintenance and overhaul of Seaboard and Western Airlines' entire airfreighter fleet on a fixed-price-per-flight-hour basis has been signed by the carrier and Lockheed Aircraft Service. Under the provisions of the agreement, which is the most extensive and significant for a four-engine operation ever concluded in the industry, S&W guarantees LAS an annual minimum of 6,700 flight bours, involving an estimated minimum expenditure of \$350,000.

It was pointed out that the S&W-LAS contract "represents the climax in a growing trend of fixed price maintenance and overhaul." When, after the war, independent firms initiated commercial contract maintenance and overhaul operations, the charge method was on a time and materials basis.

LAS has the exclusive right to inspect, maintain, and repair all of S&W's Airtraders, with the exception of engines and in-transit inspections which are performed outside of the country.

Save up to 50% on air cargo to South America

#### Inquire about Panagra's new, low cargo rates . . .

● Dally cargo service via 300-mile-an-haur DC-61...anly overnight from Miami to Buenos Aires. Speed large or small shipments to Panama", Colombia, Ecuador, Peru, Bolivia, Brazil, Chile, Argentina. Call your nearest Pan American Freight Forwarder or write Corgo Dept., Panagra, Chrysler Bldg., New York 17, N. Y.

Sharasan Morni and Panessa Austrian States of No. American





#### EXECUTIVE

Following gre the new directors of Air Cargo, Inc.: R. E. S. DEICHLER vice president-sales, American Airlines: B. O. president-sales, TWA; COCKE, vice president-sales, TWAR, W. IRELAND, administrative vipresident, United Air Lines; P. H. BRATTAIN, first vice president, Eastern Air Lines; C. E. BEARD, executive vice president. president, Branif International Airways; JAMES W. AUSTIN, vice president-traffic nod sales, Capital Airlines; E. I. WHYATT, first vice president, North-WHYATT, first vice president, North-west Airlines; and EMORY S. LAND, president, Air Transport Association.

HUGH W. COBURN, vice presidenttraffic, Mid-Continent Airlines, was re-cently elected president of the Air Traffic Conference. Other officers elected: WAL-TER STERNBERG, vice president-tral fic, National Airlines, first vice president; and JAMES W. AUSTIN, vice president-traffic and sales, Capital Airlines, second vice president.

K. GRIFFIN and G. J. BRANDE-WIEDE have been named by American Airlines to the respective posts of vice president-personnel and vice president-maintenance and supply . . . Congratulassaintenance and supply . . . Congratula-tions to LINUS C. GLOTZBACH, vice president and assistant to President Croil Hunter of Northwest Airlines, who has Hunter of Norman been named to membership on two im-portant committees of the American Bar Association . . OTIS E. KLINE has Association . . . OTIS E. KLINE has been elevated to the position of executive assistant to the president of United Air Lines.

RICHARD L. JOHNSON has joined the Glenn L. Martin Company as assistant to the president ... STANLEY MEYER has joined the members of Colonial Air-lines Board of Directors . . FRANK DOWD has filled the vacancy on the hoard of Piedmont Aviation, Inc. . . . Newest

heard members of Bendis Aviation Corpo-ration are GEORGE E. STOLL and C. S. HARDING MOTT.

#### \* SALES \* TRAFFIC

TWA has anounced the appointment of J. N. MARTIN as general manager for the Atlantic Region . . ROBERT W. KELLHOFER has taken over the man-RELIMITER has taken over the man-agership of the Sales and Service Depart-ment of the Fairchild Aircraft Division . . . HERBERT F. MILLEY has been ap-pointed traffic manager for Pan American World Airways' Pacific Alaska Division. GEORGE L. STREHLKE is now serv ing as central regional sales manager of Pon Am. District traffic managerships have gone to CHARLES MAHER, at Cristobal and Colon; and HENRY M. CROOK, at Ciudad Trujillo.

J. D. GARDNER, one of the Flying Tiger Line's oldest employees, has been appointed manager of rates and tariffs reports that LIAM C. KELLEY has been named assintant district traffic manager at Detroit, and that CHARLES L. KIRK, JR., and EMMETT J. GEARHART, senior trafheen shifted to representati have Tokyo . . . J. M. KLAPP is now serving as superintendent of government sales for United Air Lines, and DANIEL C. SUD-BRING has been named district traffic and sales manager of Connecticut,

Eastern Air Lines has premeted HAR-OLD R. WATSON to the post of con-vention sales manager . . . At National vention sales manager . . . At National Airlines, LINDSAY O. HOLT, JR., has heen named district sales manager Charleston and Savannah . . Greer Hydraulica, Inc., has appointed KEVIN G. WINKER sales engineer, and THEO-DORE F. BRICK district manager of the Dayton office.

#### \* CARGO \*

L. B. SAMPSON has been named city manager of earge sales in Montreal for Trans-Canada Air Lines . . R. L. DARE is United Air Lines new manager of air carge sales, succeeding M. P. BICKLEY (see Air Cargo Profile in July, 1948, AT) who has been elevated to the position of Eastern regional manager of sales. Dare has been with United for the past 18 years.

#### AIR FREIGHT FORWARDERS

N O petition for a writ of certiorari has been filed by the airlines with the Supreme Court in Chicago--and since the deadline was March B, the final chance of the airlines for getting a reversal of the decision authorizing air freight forwarder operations has been turned aside. Thus, the airlines have given up their hattle to keep freight forwarders out of the air freight business.

It is understood that many freight forwarders, who up to now played a wait-and-ee game, are preparing to file for operating authority.

recent advertisement by Northwest A recent advertisement by Northwest Airlines (see March issue) established precedent when it included the names of 21 domestic air freight forwarders recog-nized by NWA. These were:

ABC Freight Company, Ace Air Freight ABC Freight Company, Ace Air Freight Company, Airborne Coordinators, Airborne Flower and Freight Traffic, Air Dispatch, Air Express International Agency, Air Freightways, Air Lanes Service, All-Air Freight Company, Allied Air Freight, Peter A. Bernacki, W. J. Byrnes and Company of New York, Cloud Lane, Domestic Air Express, Emery Air Freight Corporation, Flying Caro, International Veterans Air. Flying Cargo, International Veterans Air-lines, Skyways Freight Forwarding Cor-poration, Twin Cities Air Service Comporation, Twin Cities Air Service pany, Video Producers and Distributors, pany, Video Producers
The Trans-Export Company.
Interns

Air Express International: New branch offices have been opened in Chi-cago at 801 South Sherman Street. Head-ing the office is Ignatz Grofik, district manager, who is assisted by Ralph Mezger, export manager. Both veterans of AEL Grofik and Mezger have an extensive background in the import-export industry. The firm now operates 10 offices.

Air-Sea Forwarders: Paul R. Williams, president, is on a business trip through the Pacific area, and is expected to visit Honolulu, Tokyo, Hong Kong, and Manila, among other key points, it is un-derstood that Williams will seek to establish agencies in that part of the world.

#### R. J. SAUNDERS & CO., INC.

Recognized by: International Air Transport Association 24 Stane Street, New York 4, M. Y. Phone: BOwling Green 9-8046-7-6-9

#### GLOBE SHIPPING CO., INC. Foreign Freight Forwarders

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#### HIPPING \* \* \* AIR IREG. U. S. PAT. OFF.)

#### **International Cargo Rates**

(including U. S. possessions and territories)

Air nergo rates quoted are hand on prevailing taciffs, air-part to airport (non note).

Misports are warned, however, that those rates are subject to clearly a subject of the subject to the same and the second service, with the pickure and delivery charges whethe energy Air narriess when whethless and rates are included ince are holisated by the latter following the niepart symbol (see

relates inhebitules and rates are included beta the latter following the airport reymbol (see AIRPORT SYMBOLS MENI-Mening) in MENI-Mening (see AIRPORT SYMBOLS MENI-Mening) in MEX-Mening (see AIRPORT SYMBOLS MENING) in MEX-Mening (see AIRPORT SYMBOLS MENING) in MOS-Melinguage (see AIRPORT SYMBOLS MENING) in MENING MENING (see AIRPORT SYMBOLS MENING MENIN are indicated by the initiar isolator isolator).

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BTV—Barfington, Yx.
CVH—Charlonen, B.C.
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CRP—Curpus Christi, Tro.
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CRP—Hartfield
ARM—Hartfield
ARM—Hartfield
ARM—Hartfield
ARM—Lannac Christian, Ark.
HOU—Hartfield
ARM—Lannac Christian, Ark.
LAN—Locknown, Mins.
BAL—Jackson, M

AIRLINE SYMBOLS

AFRINE SYMBOLS

AF-Air Praise

A - American Airlines

AO - American Overseas

B - Braniff International Airways

BC - British Commonwealth Pacific Airlines

BO - British Oversean Airways Corp.

Charge of Stothern Air Lines

C.—Celonia Altilines
E.A.—Express Acres Interasperirans
K.—ELM Rayad Dutch Airlines
N.—National Airlines
NNE—Northeant Airlines
TA—TACA Airways
TA—TACA

W—Mouter Air Lines

W—Mouter Air Lines

APCOMMODITY RATES: Anoly in nations.
AO: Valuation charge in applicable only on shipments with a valuation of once Ef. 46 per passed a Minimum charge is not by 2 kins (4.4 lbs.).

K: Valuation charge is only on chipments with a declared valuation in serves of \$7.71 per lb.

P: Valuation charge is only on chipments with a declared valuation in excess of \$7.71 per lb.

PH: To any destination in the Philippinon acreed from Manila by PAL (where renaing is via PAL four fluor Pencheno) and 10-per pound to rates shown an applying to Manila.

SK: Lower rates for carge of 3,000 lbs. grean weight and ever. Planelisad service institution is 18,000 lbs. Minimum weight charge of \$2 on all shipments.

SK: Lower rates for carge of 3,000 lbs. grean weight and ever. Planelisad service institution is 18,000 lbs. Minimum weight charge of \$2 on all shipments.

T: More economical ration for chipments of 1,000–3,000 lbs. and 1,000–6,000 lbs. and 1,000–6,000 lbs. and 1,000–6,000 lbs. and 1,000–6,000 lbs.

T: More economical ration are offered for bulk earge. There is a basic rate for eargues 25 pecudes and loss, between 25 pecudes and 1600. Constact a-fine direct.

FACE: Cheraper "desirred" rate available. Contact a-fine direct.

FACE SYMBOLS

RATE SYMBOLS \* This involves occursed carriags by another airline.

I Minimum charge for this singurent is that for 25 fm.

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Consult airline for losser rules applicable to 3,500 lie.

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International Air Cargo Rates are a standard feature in AIR TRANSPORTATION. This is another typical service for air shippers who require up-to-the-minute data. The rates appearing in this issue were current at presettine.



# AIR TRANSPORTATION QUARTERLY CIRCULATION REPORT

(Period of January-March, 1950)

JANUARY	March, 1950)	
FEBRUARY		
		8,095 copies
AVERAGE FOR 3 MONTHS		8,100 copies
OK 3 MONTHS		8,075 copies
CIRCULATION	ON	8,090 copies

# CIRCULATION BREAKDOWN

(Based on March, 1950 Issue)

Shippers (manufact	
importers by freight forwarders	
Shippers (manufacturers, freight forwarders, traffic managers, exporte importers, buyers, wholesalers, retailers, etc.)  Aircraft and equipment manufacturers, sales and service	
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Aircraft and equipment manufacturers, sales and service  Banking organizations	6,185
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Foreign and municipal denset	31
College governments	64
D. L	329
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Advertising	158
Trewspaper - Teldrions firms	58
Wilscellaneous I	100
Office files	
mes, samples, over-counter col	17
Miscellaneous subscriptions Office files, samples, over-counter sales  TOTAL	18
TOTAL	325
TOTAL	

ment is true, and that Printer's Invoice and . . . Richard Makin, Managing Editor

Gertrude E. Smiser, Notary Public

**EFFECTIVE MARCH 29th-**

# KLM OFFERS LOWEST AIR CARGO RATES IN HISTORY

Transatlantic Rates Reduced 2 WAYS



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KLM makes possible the greatest savings ever offered on air cargo to ALL EUROPE, SOUTH AFRICA, THE MIDDLE AND FAR EAST!

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#### PARTIAL LISTING OF NEW KLM AIR CARGO RATES

ITEM #1330

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RATES TO OTHER DESTINATIONS AND ON OVER 50 OTHER COMMODITIES QUOTED ON REQUEST